Kristen Sherrill

ASSOCIATE, SALES OPERATIONS

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Kristen is an experienced Salesforce Certified Administrator who helps implement business processes that align with the strategic priorities of our clients.

She is a certified project management professional (PMP) with an extensive IT management background (Microsoft, Google, VMWare). She sets up and manages service and client success organizations to support the needs of growing businesses that are looking to drive efficiency. As well, she helps teams audit and develop operating procedures and process documentation.

EXTENSIVE EXPERTISE IN:

Development of KPIs, dashboards, and reporting

Data cleanup and migrations to and from Salesforce

Integration of third-party platforms

Problem-solving operational and technical challenges

Compliance documentation and audits

Kristen has worked with a wide range of companies representing a broad reach of industries, where she is tasked to find the optimal systems integration solution to drive business results.

Kristen earned a BS in Computer Information Systems from the University of Arkansas, plus Associate of Applied Science degrees in both Information Systems & Networking Technology and General Technology from Arkansas State University-Beebe.

KNOWN FOR:

Identifying cost-saving measures within organizations

Seamless data migration

Change management and documentation

empirical
consulting solutions