

Lorraine Ortner-Blake

ASSOCIATE, MARKETING

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Lorraine brings more than 20 years' experience designing materials to support marketing strategies and clear communication. She also brings a lifetime of creativity.

Lorraine works with marketing specialists to build strong branding and develop effective design.

EXTENSIVE EXPERTISE IN:

Brand and logo creation, from concept through file production

Illustration: infographics, digital, hand-drawn works, and painting

All things print: ads, one-sheets, books, trade show booths, billboards

Supporting visual communications for digital media

Lorraine has designed for many companies and organizations, including international corporations, non-profit and state agencies, manufacturers, political groups, and more.

Lorraine has a BS in Art Education from UW-Madison, and is a graduate of Madison College with a degree in Graphic Design.

KNOWN FOR:

Creative design solutions with consistent branding

Graphic production excellence

Timely turn-around

