

Traci Imel

DIRECTOR, OPERATIONS

timel@thinkempirical.com

Traci is a dynamic executive-level leader with a progressive, two-decade career of repeated success. She has successfully driven billion-dollar projects and guided process and operational implementations on both a domestic and global level.

With a stellar reputation and impressive record of on-time, under-budget delivery of high-impact, high-profile projects, Traci is known for last-minute flexibility and the ability to incorporate multiple perspectives and needs into a "cohesive whole." She is also recognized for strategy execution, and for successfully establishing and executing strategic plans within complex, globally-matrixed organizations.

EXTENSIVE EXPERTISE IN:

Enterprise Resource Planning (ERP)

Fleet Management and Logistics

Inventory Control and Warehouse Management

Project Management

Operational Leadership

System Implementations and Acquisition Integrations

Traci's career includes myriad leadership roles, including as Delivery Station Operations Manager for Amazon Logistics, and as Director of Global Process Improvement for Footprint where she designed and implemented key operational processes across the enterprise and implemented the upgrade for the company's ERP globally.

She earned an MBA in Management from Eastern University (PA), and a Bachelor of Science in Finance and Mathematics from La Salle University.

KNOWN FOR:

Startup operations

Continuous improvement

Top-performing teams

Business acumen



empirical
consulting solutions