

Laurie Beasley

DIRECTOR, HUMAN RESOURCES

lbeasley@thinkempirical.com

An authentic relationship-builder, Laurie is a results-oriented HR professional who brings a wealth of HR generalist expertise across all facets of HR to the Empirical team. From employee relations to workplace safety, from organizational development to talent acquisition and everything in between, Laurie adds her passion to everything she touches and to the people she meets.

EXTENSIVE EXPERTISE IN:

- Training and development
- Workforce and succession planning
- Onboarding
- Workplace climate surveys
- College and military recruiting

Laurie began her career at Aramark. For more than a decade, she held a variety of HR leadership roles in correctional facilities and higher education, and also provided leadership to her team as Talent Acquisition Director. She then transitioned to a career in education, as her family moved cross-country numerous times for her husband's military career. She applied her talents to a wide range of roles, from advising business leaders and supporting hourly team members, to teaching students ranging from elementary school age through to the college level.

Laurie earned her Master of Education in Human Resource Development from the University of Minnesota-Twin Cities and obtained her Bachelor of Arts in Communication from Truman State University (Missouri). A devoted community volunteer, she volunteers extensively for her food pantry and the Rotary Club.

KNOWN FOR:

Research and analysis of HR strategies and tactics

Policy and procedure guidance

Employee relations and engagement

