

Meredith Inman

ASSOCIATE, MARKETING

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Meredith Inman's focus is on developing and delivering strategic yet creative communications that deliver results.

She finds design solutions with a creative approach, and importantly creates compelling visuals and messaging to tell a brand's story and elicit an emotional connection with the target audience. She has years of successful experience crafting marketing and communications plans from the ground up.

EXTENSIVE EXPERTISE IN:

Communications planning
Online content management
Targeted digital and video marketing
Product packaging

Meredith has expertise across a wide range of industries, from food & beverage to pharmaceuticals and healthcare, from education and non-profit to retail and real estate. Earlier in her career, she worked at Baylor Scott & White Health with a focus on internal fundraising, strategic communications, and graphic design. Since that time, she has worked for many well-known companies, both small and large, providing creative direction and brand execution.

Meredith earned a Bachelor of Science in Advertising & Public Relations from Texas Christian University.

KNOWN FOR:

Branding and brand development

Innovative infographics

Effective sales collateral and presentations

Results-driven advertising

Event planning & marketing

