

Power your company's profitability and growth.

Turn to ECS to achieve the next
level of success.



Jon Cohen

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Jon leverages his 20+ years of agency experience to help both established and emerging brands reach their next stage of growth. Specializing in B2B marketing strategy and execution, Jon has deep expertise leading companies through the development of solid brand foundations that prepare them to successfully engage audiences, drive demand, and empower employees.

Like everyone on the ECS team, Jon actively seeks opportunities to drive revenue and accelerate growth.

Known for: *Extensive B2B experience – An immersive approach – Creative and strategic thinking*

Extensive expertise in:

- Building strong brand platforms
- Developing comprehensive and consistent messaging strategies
- Uncovering communication opportunities that drive profitability
- Creating results-driven strategic marketing plans
- Mapping out digital marketing plans that incorporate emerging technologies

Prior to joining ECS, Jon cultivated relationships with company founders, CEOs, Private Equity groups, and Marketing & Sales leadership while serving as the EVP of Client Services for FVM, an award-winning B2B brand and marketing agency. Jon has extensive hands-on experience leading interdisciplinary project teams of digital marketers, writers, designers and developers in the creation and launch of brands, websites, content and marketing campaigns. Jon's experience spans multiple industries including Technology, Software/SaaS, Professional Services, Biotech, Industrials, and Non-profit.

Jon holds a Bachelor's degree in English from Shippensburg University with a focus on Communications.