

The data drives the decisions...

...the decisions that increase revenue, drive profitability, and everything in between.



Don is an operations and sales management executive with a successful track record of driving and growing businesses. He is highly skilled at establishing and maintaining effective relationships with customers, superiors, colleagues, and subordinates, which results in positive business results. Don is also experienced at anticipating problems and affecting positive resolution.

Known for: CRM development - Business analysis - Relationship-building - Effective communication

Extensive expertise in:

- Team building, mentoring and leadership
- Customer relationship management (CRM)
- New product / service introduction
- Management training and on-boarding
- New business development
- Operations and sales process improvement

Don has spent his career in various sales and operations management positions with an emphasis on team building, management training and sales and operational excellence in both the business service sector as well as across a range of major retailers.

Don studied Business Administration at Bucks County Community College, and holds certificates from Dale Carnegie Training in Sales Effectiveness and Leadership.

Don Marks
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