

Laura Schlessinger

DIRECTOR, HUMAN RESOURCES

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Laura is an expert at understanding company climate, developing human capital strategies, and guiding clients through the execution phase.

Her success can be attributed to her ability to drive leadership teams to better leverage employees as mission critical assets. Laura has led organizations across multiple industries and connects the dots between talent and business performance.

EXTENSIVE EXPERTISE IN:

Human capital strategy

Talent acquisition, on-boarding and retention, human resource processes

Employee engagement and corporate culture

Workforce planning

Employer branding

Laura previously headed the recruiting efforts at Enterprise Rent-A-Car, where she was responsible for hiring 13,000 employees and led a recruiting team of 150. Laura consulted with FranklinCovey in the Employee Loyalty and Engagement space and linked employee engagement to customer loyalty, retention, productivity and revenue by utilizing the Employee Net Promoter Score (ENPS). She also created a scalable recruiting strategy to hire 2,400 employees at Student Transportation Incorporated.

Laura earned a Psychology degree from Rutgers University and is recognized as a Certified Professional by the Society for Human Resource Management (SHRM-CP).

KNOWN FOR:

Solving complex human capital challenges

Collaboration skills

Being a trusted advisor

