

The data drives the decisions...

...the decisions that increase revenue, power profitability, and everything in between.



Laura Schlessinger
Human Resources

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Laura is an expert at understanding company climate, developing human capital strategies, and guiding clients through the execution phase. Her success can be attributed to her ability to drive leadership teams to better leverage employees as mission critical assets. Laura has led organizations across multiple industries and connects the dots between talent and business performance. Like everyone on the ECS team, Laura actively seeks opportunities to drive revenue and growth.

Known for: *Solving complex human capital challenges - Collaboration skills - Being a trusted advisor*

Extensive expertise in:

- *Human capital strategy*
- *Talent acquisition, on-boarding and retention, human resource processes*
- *Employee engagement and corporate culture*
- *Workforce planning*
- *Employer branding*

Laura previously headed the recruiting efforts at Enterprise Rent-A-Car, where she was responsible for hiring 13,000 employees and led a recruiting team of 150. Laura consulted with FranklinCovey in the Employee Loyalty and Engagement space and linked employee engagement to customer loyalty, retention, productivity and revenue by utilizing the Employee Net Promoter Score (ENPS). She also created a scalable recruiting strategy to hire 2,400 employees at Student Transportation Incorporated.

Laura earned a Psychology degree from Rutgers University and is recognized as a Certified Professional by the Society for Human Resource Management (SHRM-CP).