

Jason Fisher

MANAGING PARTNER

jfisher@thinkempirical.com

Jason utilizes years of leadership, operations and change management experience with Fortune 500 companies and brings his extensive cross-functional talents to his clients.

A collaborative worker, Jason will not rest until his client companies look at themselves with a fresh eye and have a clear idea of key opportunities and risks in the industry, and what to do about both.

EXTENSIVE EXPERTISE IN:

The integration of Operations, HR, Finance, Marketing, and Sales

Operational strategy

Change management

Customer acquisition and life cycle management

Sales force effectiveness; sale reporting and analysis

Marketing leadership

Prior to ECS, Jason was a VP at ConvaTec (formerly a Bristol-Myers Squibb Co.) responsible for \$180MM P&L and support services across both the US and Americas markets. Prior to ConvaTec, Jason held various management positions in professional services & hospitality industries leading operations, marketing, client relations and customer service for multinational companies including Four Seasons Hotels and ARAMARK.

Jason earned a business degree from Temple University, and holds certificates in leadership/critical thinking from the Wharton School Continuing Education program. He holds a Kaizen Leader certificate from BMS.

KNOWN FOR:

Channel
management

Customer
acquisition
strategy

Solving
complex
business issues

HR leadership

