

## The data drives the decisions...

...the decisions that increase revenue, power profitability, and everything in between.



**Chris Lee**

**Managing Partner**

[clee@thinkempirical.com](mailto:clee@thinkempirical.com)

[www.thinkempirical.com](http://www.thinkempirical.com)

(610) 994-1139

Chris brings extensive senior leadership experience across a wide range of industries to his role at ECS. Clients appreciate his strong operational background, paired with his understand of marketing and sales, finance, and HR. Chris has the unique ability to assess the current situation of a company and recommend actions that will deliver swift improvement across all functional areas to accelerate growth and profitability.

**Known for:** *Operational excellence - Being a visionary - Strong interpersonal + communication skills*

**Extensive expertise in:**

- The integration of Operations, HR, Finance, Marketing, and Sales
- Operational strategy
- Inventory Control
- Human resources
- Sales process, policy & procedures
- Marketing strategy development and tactical implementation

Chris is a former Vice President both of Operations and Compliance in the Educational Services division of ARAMARK Corporation, where he increased revenue and EBITA by 8% and 30% YOY. As a Refreshment Services District Manager at the company, he lead his team to double digit growth 7 out of 8 years.

Chris is a graduate of Johnson and Wales University where he earned a BS in Hospitality Management and an AS in Hotel and Restaurant Management. He holds a Six Sigma® Black Belt Certification from Purdue University.